



**Get Moved**

# **RELOCATION REINVENTED!**

Marketplace · SaaS · AI Infrastructure

EU | USA | Middle East

[www.getmoved.app](http://www.getmoved.app)





# Problem

## Key challenges:

- Inaccurate quoting
- Unnecessary overpricing
- Difficult mover selection
- Manual inventory creation
- Outdated payment and billing processes
- No standardized operational data



**Despite being a multi-billion dollar industry, relocation services still lack true digital infrastructure.**





# Solution

GetMoved is a digital infrastructure platform designed to modernize how moving services are discovered, priced, and executed. By combining a marketplace, operational software, and AI-powered tools, GetMoved simplifies the entire relocation process for both customers and moving companies.

## Key capabilities:

- Transparent digital quoting
- Smart mover matching
- End-to-end move management
- Integrated payments and billing
- AI-assisted inventory generation
- Operational software for movers



**GetMoved transforms relocation from a fragmented manual process into a structured digital workflow.**





# Product

## Customer Experience

- Request a move in minutes
- Upload a simple home walkthrough video
- Receive structured quotes from qualified movers
- Compare offers and book digitally

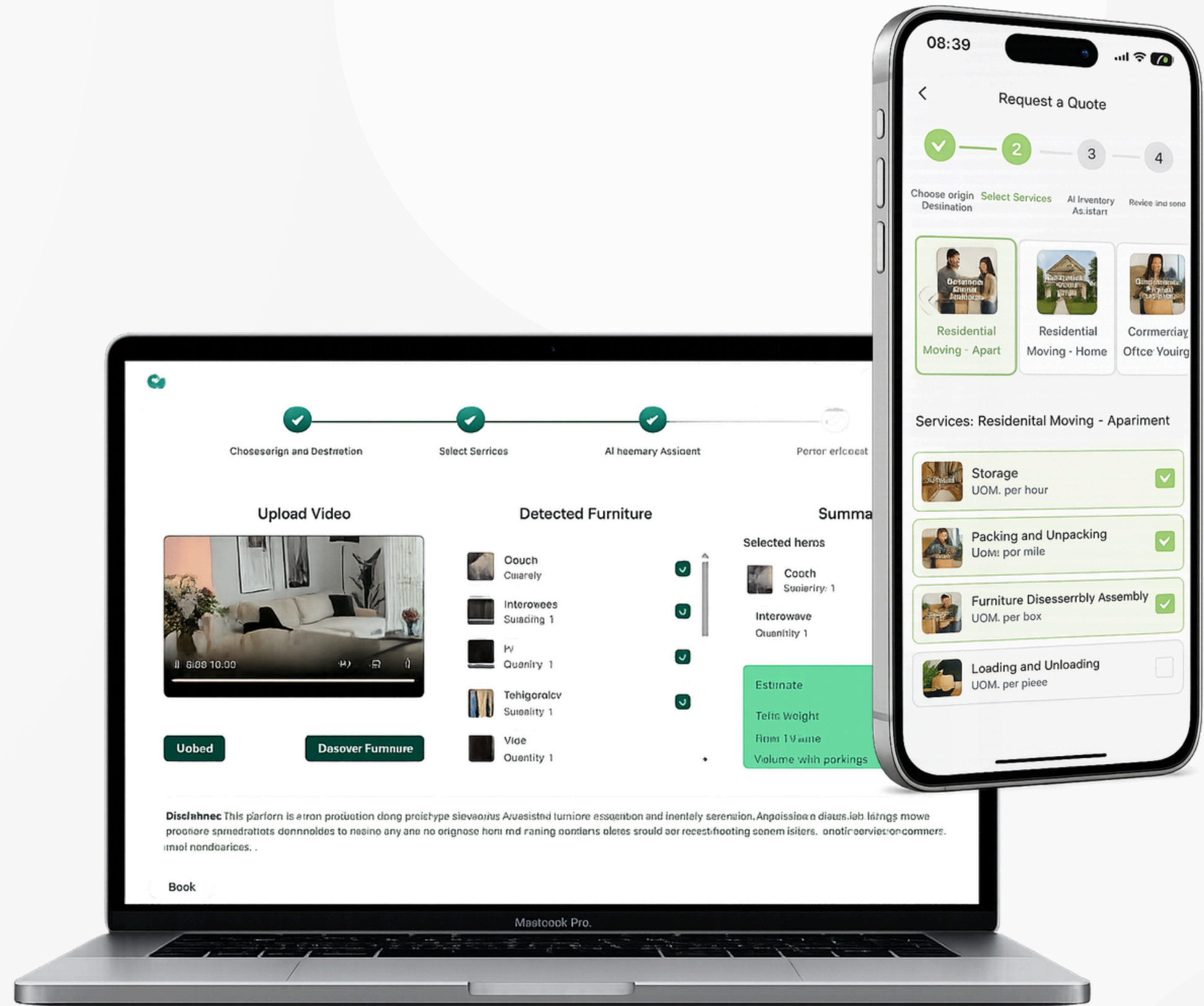
## Mover Platform

- Receive structured move requests
- Manage jobs, crews, and vehicles
- Generate invoices automatically
- rack operations in one system



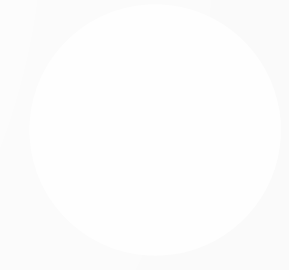
## AI Tools

- AI-assisted inventory generation
- Volume and load estimation
- Operational move instructions



**From quote request to job completion — fully digital.**





# Technology



## AI Processing Engine

- Video-based item detection and tracking
- Automated inventory generation
- Room-level item grouping and quantity estimation

## Load & Move Intelligence

- Volume and weight estimation models
- Vehicle size recommendations
- AI-generated move instructions

## High Performance Infrastructure

- AI models trained and fine-tuned using EuroHPC computing resources
- Scalable cloud architecture
- API-ready platform for integrations

**From quote request to job completion — fully digital.**





# Market Opportunity

**A fragmented global industry ready for digital infrastructure**



## **TAM (Total Addressable Market)**

Global Moving & Relocation Market

~ \$100B+ annually

Includes:

- residential moving
- corporate relocation
- international relocation
- storage & logistics services

Millions of moves take place globally every year.

## **SAM (Serviceable Addressable Market)**

EU + USA relocation market

~ \$40B+ annually

This is GetMoved's primary launch market.

Both regions are:

- highly fragmented
- dominated by SMEs
- lacking modern digital platforms

## **SOM (Serviceable Obtainable Market)**

Initial platform opportunity

Targeting:

- independent moving companies
- regional moving networks
- digital relocation services

Even a small share of this market represents a multi-billion dollar opportunity.

**50M+ moves happen globally every year**





# Business model

Scalable revenue from marketplace transactions and SaaS subscriptions

## Marketplace Commission

GetMoved earns a commission on every completed move processed through the platform.

Revenue source:

- percentage fee from completed jobs
- scalable with marketplace growth
- recurring transaction-based revenue

## SaaS Platform for Movers

Moving companies can use GetMoved as a full operational software platform.

Subscription includes:

- work order management
- fleet and crew planning
  - invoicing and billing
- operational dashboard

Charged as monthly SaaS subscription.

## AI & API Services

Advanced tools available for enterprise partners and integrations.

Includes:

- AI inventory generation
- volume and load estimation
- API integrations with logistics platforms

Usage-based pricing.

**Network effects increase marketplace value as more movers and customers join the platform.**







# Product Roadmap

Scaling the digital infrastructure for the moving industry

## Q3 2026

### Platform & Marketplace Launch (EU & USA)

Initial commercial rollout of the GetMoved ecosystem.

- Mobile application launch
- Web platform launch
- Marketplace activation across EU and USA
- Early mover onboarding and first transactions

**Goal: validate marketplace model and onboard early partners**



## Q4 2026

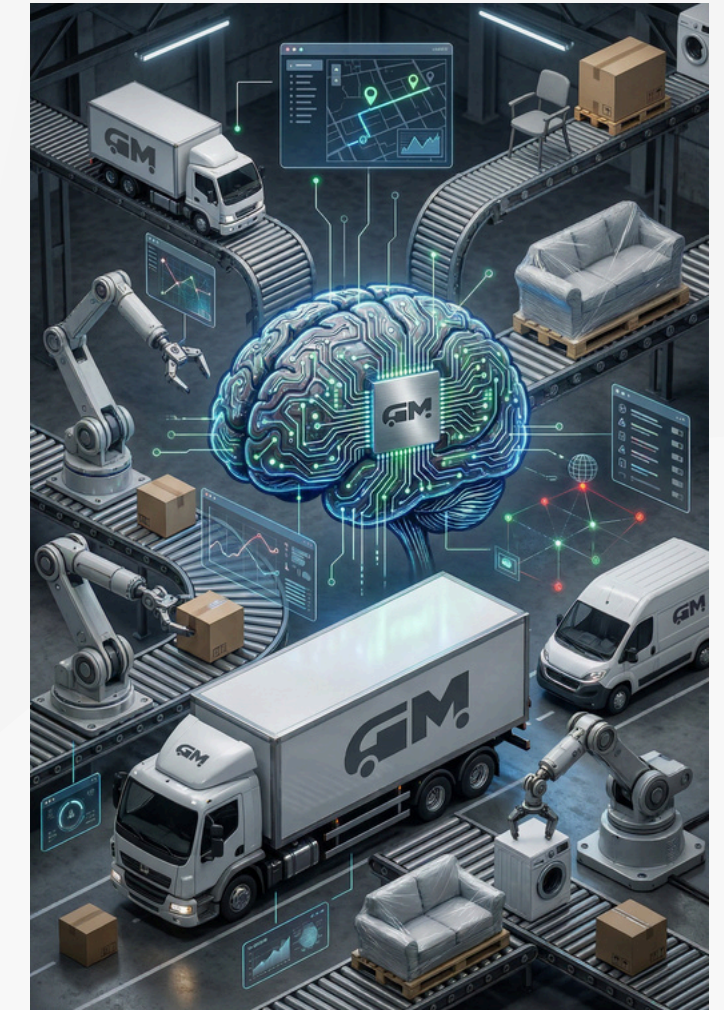
### AI Inventory & SaaS Platform

Deployment of the operational backbone for moving companies.

- AI-powered inventory tool (video → structured inventory)
- Volume and load estimation engine
- Full SaaS platform for movers
- Work orders, fleet management, and invoicing tools

AI models currently being fine-tuned using EuroHPC computing resources.

**Goal: enable scalable operations and recurring SaaS revenue**



## Q1 2027

### Advanced AI & Middle East Expansion

Next phase of platform automation and regional growth:

- AI-generated moving instructions
- Precise weight and volume estimation tools
  - Advanced logistics optimization
- Full platform rollout across the Middle East

**Goal: multi-region platform expansion**





# Competitive Landscape

No platform currently combines marketplace, operations, and AI infrastructure.

| Platform            | Marketplace | SaaS Ops | AI Tools | Payments |
|---------------------|-------------|----------|----------|----------|
| Lead marketplaces   | ✓           | ✗        | ✗        | ✗        |
| Moving ERP software | ✓           | ✗        | ✓        | ✗        |
| Traditional movers  | ✗           | ✗        | ✗        | ✗        |
| <b>GetMoved</b>     | ✓           | ✓        | ✓        | ✓        |

## Lead Marketplaces

Platforms that generate moving leads but do not manage operations.

### Examples:

- Moving.com
- MyMovingReviews
- HomeAdvisor / Angi

### Limitations:

- only lead generation
- no operational tools
- no automation

## Moving Software / ERP

Internal tools used by moving companies.

### Examples:

- SmartMoving
- MoveitPro
- Supermove

### Limitations:

- not a marketplace
- no demand generation
- limited AI capabilities

## Traditional Moving Companies

Offline businesses operating manually.

### Limitations:

- manual quoting
- phone-based booking
- fragmented billing and logistics

**GetMoved creates the infrastructure layer for the relocation industry.**





# Why now



## **The relocation industry is at a tipping point for digital transformation**

Several structural shifts make this the right moment to build the infrastructure layer for moving services.

## **AI is finally capable of automating inventory and estimation**

Advances in computer vision and high-performance computing enable accurate detection of household items, volume estimation, and move planning from simple video walkthroughs.

## **The industry remains highly fragmented and under-digitized**

Thousands of small and mid-sized moving companies still rely on manual quoting, phone coordination, and disconnected operational tools.

## **Customers expect transparent, digital service experiences**

Consumers increasingly demand instant quotes, online booking, and secure digital payments across service industries.

## **Marketplace platforms have proven the model**

Industries such as ride-hailing, accommodation, and food delivery have already been transformed by digital marketplaces.

## **Logistics and service industries are rapidly digitizing**

Operational software, automation, and AI are becoming the backbone of modern logistics ecosystems.

**GetMoved combines marketplace demand, operational software, and AI automation at the right moment.**





# Traction

**Building the foundation for a scalable relocation platform**



## **Product Development**

- Core platform architecture completed
- Mobile and web applications in development (MVP completed)
- Marketplace infrastructure prepared for EU and USA launch

## **AI Technology**

- AI models for inventory generation developed
- Detection and estimation models under final fine-tuning
- Training and optimization performed using EuroHPC computing resources

## **Platform Capabilities**

- Intelligent quoting system
- Marketplace matching for movers
- Work order and operations management
- Integrated billing and secure payments

## **Market Preparation**

- Moving companies onboarding pipeline in EU and USA
- Strategic partnerships and industry outreach in progress
- Early investor conversations initiated





# The ask

**Raising a Seed Round to launch and scale GetMoved**

GetMoved is currently raising a Seed Round to finalize product development and launch the platform across key markets.

This round provides early investors the opportunity to participate at the foundational stage of building the digital infrastructure for the global moving industry

## Use of Funds

The investment will be used to:

- Complete AI model production and infrastructure deployment
  - Launch the marketplace across EU and USA
  - Expand product development and engineering
- Onboard moving companies and strategic partners
  - Prepare expansion into the Middle East market



## Strategic Goal

This round will enable GetMoved to validate the marketplace model, scale SaaS adoption among movers, and prepare the company for **Series A growth and international expansion.**





# Contact

**Let's build the future of relocation together**

If you are interested in learning more about **GetMoved**, discussing investment opportunities, or exploring strategic partnerships, we would be happy to connect.

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